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# **SHORT TERM TRADING STRATEGIES THAT WORK:**

## **A Quantified Guide to Trading Stocks and ETFs**



Larry Connors  
&  
Cesar Alvarez

**TRADINGMARKETS™**  
PUBLISHING GROUP

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We did the same. But here are the results since the inception of the SPYs in 1993.

Symbol	Inception Date	# Trades	Avg % p/l	% Correct	Net Points
SPY	1/29/93	153	0.85%	80.4%	122.36

The Double 7's Strategy picked up 100% of the gains and then some in the SPY since 1993 being in the market less than 25% of the time. Here is what the set up looks like.

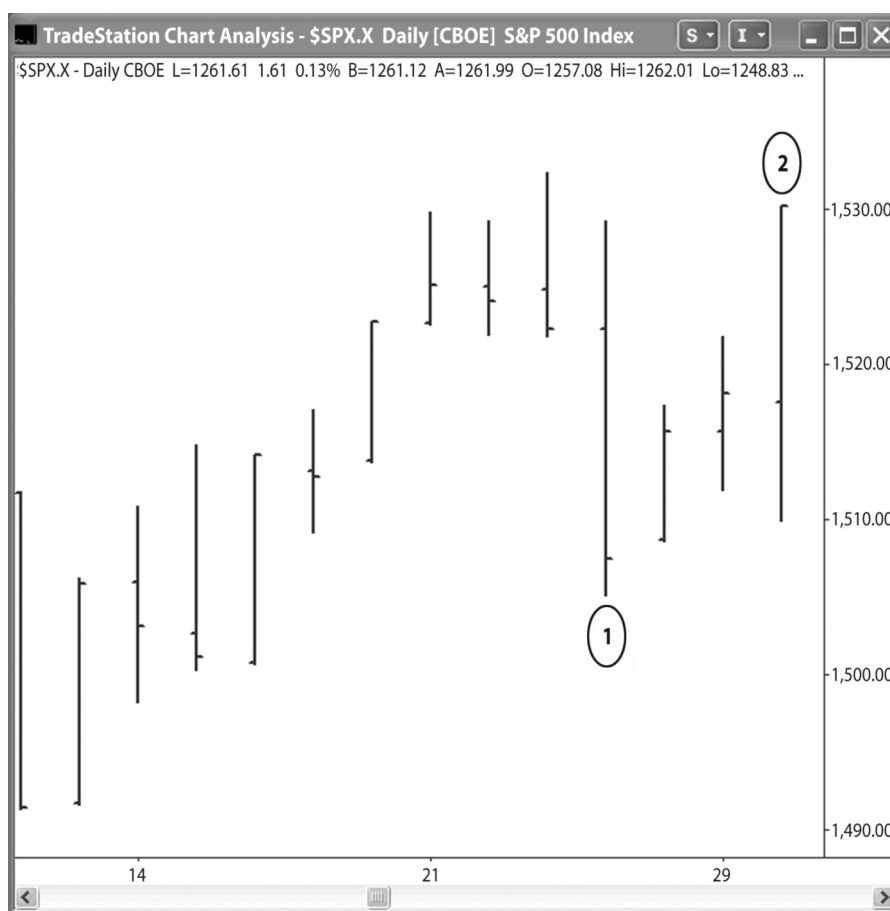


Chart created on TradeStation®, the flagship product of TradeStation Technologies, Inc.

Figure 10.1 SPX.X

1. 7-day closing low – buy.
2. 7-day closing high – sell.

Going further:

This same concept holds up in the Nasdaq too. Here are the results.

Symbol	Inception Date	# Trades	Avg % p/l	% Correct	Net Points
QQQQ	03/10/99	68	0.93%	79.4%	31.30

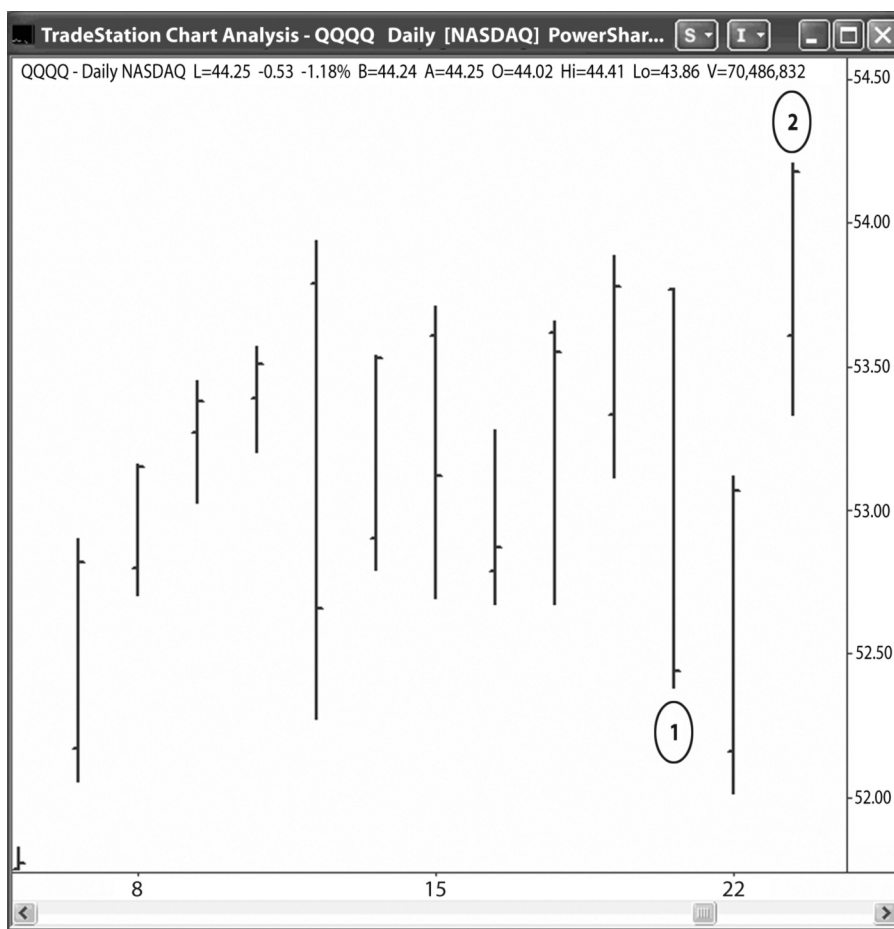


Chart created on TradeStation®, the flagship product of TradeStation Technologies, Inc.

Figure 10.2 QQQQ

1. 7-day closing low – buy.
2. 7-day closing high – sell.



And we can take the Double 7's Strategy to other countries too. Here are the results for China using the FXIs since their inception of trading through the end of 2007.

China (FXI)

Symbol	Inception Date	# Trades	Avg % p/l	% Correct	Net Points
FXI	10/08/04	26	1.41%	76.9%	33.20

And Brazil using the EWZs since their inception of trading through the end of 2007.

Brazil (EWZ)

Symbol	Inception Date	# Trades	Avg % p/l	% Correct	Net Points
EWZ	7/14/00	63	1.82%	81.0%	52.75

And you can apply this same concept to Double 5's, Double 6's, Double 8's, Double 9's and Double 10's. They all hold up well in the testing. They also hold up in the majority of the equity ETFs as of 2008.

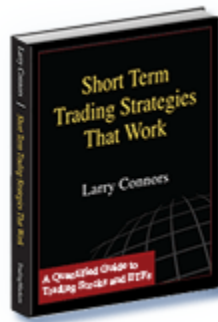
I get real, real concerned when I see trading strategies with too many rules (you should too).

Three hundred years ago the Spanish philosopher Baltazar Gracian said "If brief, good. If briefer, better." When it comes to trading strategies (and many other things in life) this wisdom is exactly correct.

You can find a daily list of set-ups for the Double 7's Strategy on my Daily Battle Plan Trading Service which is also available on [TradingMarkets.com](http://TradingMarkets.com).

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