



CEDAR
F I N A N C E

A Step-by-Step
Guide to
Binary Options Trading

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Top Reasons to Trade Binary Options

Binary options, which are also known as two-way options, are among the easiest and most convenient options to trade. To maximize the benefits of trading binary options, you should use the Cedar Finance Binary Options trading platform. With this platform, you'll earn profits more quickly and enjoy expiry rates of up to one month. If you prefer short expiry rates, you can take advantage of a trade period that's as short as 60 seconds. No other trading platform offers a trading period that's quite so short.

With binary options trading, you can take advantage of the fact that returns are always fixed. You'll always get the same

return on investment, or ROI, regardless of the amount of your investment. There's also no spread, so identical prices are given for put options and call options.

You can access the platform from absolutely anywhere. You just need a computer and an Internet connection. The software is available 24 hours a day and seven days a week.

Incredibly, you can earn amazing profits by trading binary options even when the market is in decline. Dozens of markets are involved, so you can trade at any time of the day or night.

TO SUMMARIZE, THE TOP BENEFITS OF BINARY OPTIONS INCLUDE:

- + 60-second options are available
- + You only need a small initial investment
- + There's a fixed risk involved
- + Remarkably high returns are possible
- + You can actually profit from volatility in the market
- + You will enjoy 24/7 access
- + There are no spreads





Binary Options: A History

Although they've only boomed in popularity recently, binary options have been available since the early part of the 20th century. Financial investment firms and banks have offered them for decades. There were many early proponents of binary options, and the Rothschild family is just one example.

The main reason that binary options have exploded in popularity has to do with the Internet. It's easier than ever to track financial markets in order to engage in effective binary options trading. These days, many hedge funds revolve around binary options and use them to earn millions of dollars per year. With that in mind, it's clear that binary options aren't going away any time soon.

Cash-or-nothing options were first permitted by the Securities and Exchange Commission, or SEC, in 2008. The initial request to allow these options was made by the Options Clearing Corporation. Since 2008, binary options have been traded on the American Stock Exchange as European cash-or-nothing binary options. They are also traded on the Chicago Board of Exchange, or CBOE. Binary options are standardized, which means that they can be traded on stock exchanges with continuous quotations. It also means that they can be traded with ease online through trading platforms like Cedar Finance.

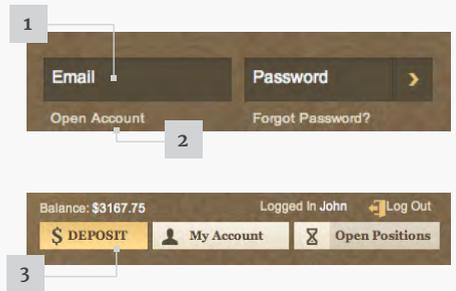




How to Execute a Classic Trade with Binary Options

Executing a classic binary options trade through your Cedar Finance account is easy. Just follow these steps:

- 1 If you already have an account, just log into it.
- 2 If you don't have an account, create one and log into it.
- 3 Deposit funds into your account.



- 4 Select an **Asset** and specify an **Expiry time**.
- 5 Choose your position. You can choose a **CALL** position, which means that you expect the price to go **up**, or a **PUT** position, which means that you expect the price to **drop**.
- 6 Enter the total amount that you'd like to invest.





- 7 Click on the “Apply” button to complete the transaction. You’ll have **three seconds** to change your mind, and your entry price will be held until the three seconds are up.

The screenshot shows a trading interface for a binary option. At the top left, the currency pair is USD/JPY. The option expires at 12:30 Today. The main question is "WILL EUR/USD GO UP OR DOWN?". A line chart shows the EUR/USD rate fluctuating between 1.29000 and 1.29300 from 10:30:00 to 11:00:00. A horizontal line is drawn at approximately 1.29065. To the left of the chart is a "Trader's Choice" bar showing 46% Call (green) and 54% Put (red). To the right of the chart are two buttons: a green "UP" button and a red "DOWN" button. The current price is 1.29059. On the far right, there is a table of trade details: Expiration Date: 12:30, Asset: EUR/USD, Rate: 1.29065, Investment: \$25. Below this table is a countdown timer showing 00:00:03. At the bottom right are two buttons: a green "Approve" button and a red "Cancel" button. A small grey box with the number 7 is visible in the top right corner of the interface.

Please keep in mind that your trade will be executed if you don’t click “Cancel” before the three-second period expires, so make sure that you are comfortable with your trade before clicking “Apply.”





Advanced Binary Trading Tools

Cedar Finance is a robust binary options trading platform. In addition to offering a variety of basic tools, it offers three advanced

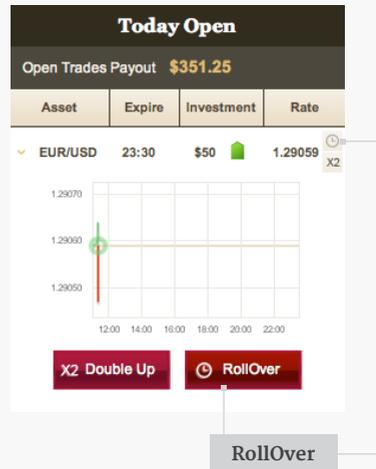
tools. This section highlights these tools to ensure that you can make the most of them. The three tools are: **Rollover** and **Double-Up**.

RollOver Tool

This tool is extremely popular, and it's easy to see why. It basically allows you to extend your position into the next expiry period. Why would you want to do that? If you're out of the money and your option is about to expire, it could prove to be quite useful.

If you'd like to put the Rollover feature to work, keep these points in mind:

- + Your trading position has to be out of the money.
- + By using the **Rollover** feature, you are agreeing to add 30 percent to your total investment.
- + You can only use the **Rollover** tool if the subsequent expiry period isn't the last one of the trading day for the asset in question.
- + You're only allowed to use the **Rollover** option a single time during any given session, and you can only use it once per asset. You can actually use this tool if you have two trades on the same asset and they're both out of the money. In that case, the Rollover option can be used on both trades at the same time.





Double Up Tool

This is a relatively new feature, and it's already immensely popular. It essentially allows you to open a new position from a new price. The new rate is the current rate, so you agree to release the original price that was offered when you originally executed the trade. The best time to use this tool is when you expect the expiry rate to maintain the same course from your initial trade.

Activating the **Double Up** tool is easy. Just click on the button that is labeled “x2,” which is located on the sidebar. Doing this will automatically double your investment.

The screenshot displays the 'Today Open' trading interface. At the top, it shows 'Open Trades Payout \$351.25'. Below this is a table of open trades:

Asset	Expire	Investment	Rate
EUR/USD	12:30	\$100	1.29036
EUR/USD	23:30	\$50	1.29055
EUR/USD	12:30	\$25	1.29065
EUR/USD	23:30	\$50	1.29059

Below the table is a price chart for EUR/USD with a y-axis ranging from 1.29050 to 1.29070 and an x-axis showing times from 12:00 to 22:00. A green circle highlights the current price on the chart. At the bottom of the interface, there are two buttons: 'X2 Double Up' and 'Roll Over'. A callout box labeled 'Double Up' points to the 'X2 Double Up' button.





An Overview of One-Touch Trading

This unique feature lets you trade in investment units of the entry rate. As a result, you can enjoy payout rates of anywhere from 300 percent to 700 percent. This feature is available for daily, weekly and monthly options.

It's easier to explain this feature with an example. If you choose a \$100 weekly option with a return rate of 350 percent, and the goal is touched one time during the week at 17:00 Greenwich Mean Time, you'll receive a return of \$450. You can also buy it in five units, which would equal a total investment of \$5,000 and a possible return of \$4,500.

Keep in mind that rates vary, and returns vary as well. You can quickly check the going rates by looking at the One-Touch options. You can quickly repurchase the same investment by clicking on "**Buy More.**" You will have to confirm this action, and you will also receive a confirmation email.

Executing One-Touch Trades

Executing a one-touch trade is easy:

- 1 Click over to the **One-Touch Trading** section to initiate one-touch trading mode.





- 2 Select the assets that you'd like to monitor.
- 3 Select the number of units that you'd like to buy.
- 4 Click on the "Apply" button.
- 5 Buy the option again by clicking "Buy More". Accept the trade to confirm your request.

The screenshot shows the 'Options Builder' tab selected in the top navigation bar. A search box contains 'APPLE'. The 'Option Expires at' field shows '07 h 28 min 55 sec'. A line chart displays the price of Apple stock from 26/9 to 4/10, with a horizontal line at 700,000. A green arrow points up with 'UP' and '697' above a large '400% Return' text. The 'Investment' field is set to '1' unit, with a dropdown arrow and 'Units' next to it, and '1 Units = 50\$' below. The 'Payout' is '250\$'. A green 'APPLY' button is at the bottom right. Numbered callouts 1 through 5 are placed over the interface elements corresponding to the steps in the list above.

60-Second Trading

The **60-Second Trading** tool is unique to Cedar Finance. It allows you to enjoy the shortest options that are available today. Using this feature is no different than using the classic trading mode. You select the asset of your choice and specify an investment amount. From there, you choose a call position or a put position, and then you click the "Start" button. When you click that button, you initiate a **60-second** trade for that asset. When you open and close your position, you'll receive an email confirmation.





No other trading platform offers 60-second trading, so it's one of the things that makes Cedar Finance stand out from the crowd. Taking advantage of this feature is easy.

You should give it a try at least once. Like most traders, you're sure to enjoy the edge that it gives you while trading binary options.

The screenshot displays the Cedar Finance trading interface. At the top, there are five navigation tabs: **Binary Options**, **Options Builder**, **One Touch** (which is highlighted), **60 Seconds**, and **Open Platform**. Below the tabs, the interface shows a trade configuration for USD/JPY with an investment of 20\$ and an expiration of 60 seconds. A line chart on the left shows the price movement of USD/JPY from 10:30:00 to 11:00:00, with a blue circle indicating the current price at 78.590. To the right of the chart, there are two buttons: a green **CALL** button and a red **PUT** button. Further right, the potential payout is shown as 34\$ in 60 seconds, resulting in a **70% Return**. A green **START** button is located at the bottom right of the trade configuration area.





Option Builder: The Basics

To be the savviest binary options trader possible, you should make effective use of the Cedar Finance **Option Builder** feature. This feature lets you completely customize the way you trade. Select precise expiry times to get the exact results that you want. Choose the risk-reward ratio of your choice. Along the way, monitor your time-tables and risk management situation to ensure the highest yield possible.

By putting the **Option Builder** tool to work for you, you can make the most of the trading strategies that have worked for you in the past. You can update these settings easily, so you can make the necessary changes as your strategy evolves. By having these settings in place, you'll be able to trade more quickly and effectively, and you'll reduce the risk of making careless mistakes too.

Binary Options	Options Builder	One Touch	60 Seconds	Open Platform
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Asset	Expiry Time	Profit Control Risk	Investment
GOLD	Hour 00	In The Money / Out Of The Money	\$ 120
		Please Choose Expiry	

CALL

...

PUT

Your Option Details

GOLD

Expire Date 04.10.2012 00:30 Rate ...

Payout

Above Rate **\$0.00**

Below Rate \$ 0.00

APPLY





Open Platform: The Basics

Cedar Finance offers some of the most useful charts in the binary options world. If you'd like to expand upon those basic charts, you should try **OptionPro**. This feature lets you access advanced charts for every available asset. You can use it to check out historical trends for any given asset. If you use technical analysis while trading binary options, this feature is absolutely priceless.



A robust array of features is available with **Open Platform**. Zoom in or out quickly to get a feel for the big picture, or view the history by selecting the **"History"** button, which is in the bottom-left corner of the screen. View charts with increments

ranging from 15 minutes to five hours. With this kind of detailed information at your fingertips, making effective trades is a breeze.





Asset Types

There is an extensive array of assets available through the Cedar Finance platform. They include foreign exchange currencies, stocks, indices and commodities. There are too many assets to list them all here, but you can check out a complete list by visiting the [Cedar Finance Asset Index](#).

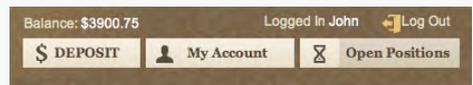
My Account

Using Your Trade Portfolio

As you use the Cedar Finance platform, you will develop a history. Your trade history could come in handy in some instances, and you can access it by viewing your portfolio. The information that's included in your portfolio includes:

- + execution date
- + asset name
- + investment ID number
- + expiry rate
- + expiry date
- + type
- + payout.

It's easy to view your Cedar Finance portfolio. To start, click on “**My Account**,”



which is on the top, right-hand part of the interface. From there, click on the “**My Investments**” link, which will be on the left side of the screen. Your portfolio will immediately appear. By checking your portfolio regularly, you can stay on top of how you are faring with binary options trading.





My Account

My Investments >

Deposit Funds

Withdrawal Request

History

Personal Details

My Investments

Regular
One Touch

Start Date
End Date
Select Asset
Choose Asset

Position Expired Positions
 Open Positions

Position Id	Investment	Asset	Execution Date	Rate	Type	Expire Date	Expire Rate	Payout
12497	\$ 100	DAX	10:15 04/10/12	7319.730		11:30 04/10/12	7318.190	\$10
10414	\$ 50	EUR/USD	11:04 03/10/12	1.29055		23:30 03/10/12	1.29225	\$85
10416	\$ 50	EUR/USD	11:05 03/10/12	1.29059		23:30 03/10/12	1.29225	\$85
10544	\$ 5	USD//JPY	13:46 03/10/12	78.453		13:47 03/10/12	78.455	\$8.5
10470	\$ 100	USD//JPY	12:46 03/10/12	78.396		13:00 03/10/12	78.465	\$173

Adding Funds to Your Account

You can't trade binary options on Cedar Finance without funding your account. Luckily, it's a snap to add funds to your account. At the top, right-hand side of the screen, you will see a button that says "Deposit". Click on that button to proceed with funding your account.

When you're in the deposit section, you will be asked to choose a payment method. Credit cards are the easiest and most popular options. To use one, just enter the credit card number, expiration date and other required information. Click on

the "Deposit" button at the bottom of the screen. Your funds should be available instantly, so you can start trading right away.

You can also wire funds to add money to your Cedar Finance account. The biggest drawback is that it can take up to five business days for the funds to become available. To ensure that everything goes smoothly, you should contact your Cedar Finance account manager after requesting the wire transfer. That way, you can rest assured that your funds will be credited to your account as quickly as possible.





Withdrawing Funds

After achieving a lot of success on Cedar Finance, you're going to want to withdraw money too. It's just as easy to withdraw funds as it is to add them. Start by navigating over to the "My Account" section.

From there, click on the "Withdrawal Request" button. You will then have to choose the withdrawal method. The fastest way is to have them added to a credit card. If you choose to have the funds wired, you'll have to wait for a few business days.

My Account	Withdrawal Request
My Investments	
Deposit Funds	
Withdrawal Request >	
History	
Personal Details	

Bank Name	<input type="text"/>
Bank Number	<input type="text"/>
Account Number	<input type="text"/>
Branch Number	<input type="text"/>
IBAN	<input type="text"/>
Amount	<input type="text"/> \$

SUBMIT SEND





Cedar Finance: An Overview

Cedar Finance is a binary options trading platform that makes it easy to trade on your favorite market. This platform is designed to provide traders with the most information possible to increase the odds of successful trades. Cutting-edge trading technology simplifies the process of trading binary options and makes it easier to earn excellent profits.

Cedar Finance was founded in 2011, and it is already one of the most popular binary options trading platforms on the Internet. It was designed by traders, so it includes

intuitive features that enhance the binary options trading experience.



